



## **Birch Aquarium at Scripps Filming Guidelines**

Birch Aquarium at Scripps considers requests for commercial filming, including movies, television shows, music videos, commercials, and advertisements. Please review these Filming Guidelines. Our contact information is below.

### **Background:**

Birch Aquarium at Scripps is the public exploration center for the world-renowned Scripps Institution of Oceanography at UC San Diego in La Jolla, Calif. The aquarium sits atop a bluff overlooking the institution and the dazzling Pacific coast.

### **Filming Sites:**

- \* more than 60 marine tanks, including a 70,000-gallon kelp forest
- \* outdoor tide-pool plaza with coastal and ocean views
- \* interactive ocean and earth-sciences museum
- \* bookshop with educational materials and gifts
- \* interior galleria with glass windows and ocean views
- \* exterior balcony overlooking the tide-pool plaza and the coast
- \* two-lane road descending to the aquarium that provides breathtaking views of natural landscapes and the ocean (Additional approvals are required for road use).

### **Locations Fees:**

Fees depend upon a number of factors, including the nature of the project, the intended market, the promotional value to the aquarium, and the potential disruption to the aquarium and its staff.

Standard fee: \$5,000 daily or any part thereof

Additional fees for staff time, parking, and/or damage may apply

### **Restrictions:**

- \* Content must not conflict with the mission of Birch Aquarium at Scripps: to provide ocean science education, to interpret Scripps Institution of Oceanography research, and to promote ocean conservation.
- \* Filming may not be possible at Birch Aquarium at Scripps during open hours (9-5 daily) if the project could inhibit or impede with our visitors' experience.
- \* All filming must meet with the requirements of the animal husbandry staff.
- \* As a general rule, Birch Aquarium does not allow non-diving staff inside the tanks. Exceptions can be made with approval from the animal husbandry staff and dive safety officer.

- \* Birch Aquarium at Scripps prohibits amplified sound.
- \* The aquarium prohibits the use of lights outdoors and prohibits excessive interior and exterior noise after 10 p.m.
- \*The aquarium does not allow anything to be attached to interior walls, tanks, or exhibits
- \*Birch Aquarium at Scripps reserves the right to cancel filming at any time.

**Scheduling:**

- \* Two weeks notice to the Scripps Communications Office is required for any on-site filming project request.
- \*Production company representative must sign Scripps liability release form before filming can begin.
- \*Production company must provide copy of insurance coverage form before filming can begin.
- \* Requests are reviewed on a case-by-case basis. Not all requests are granted.

**Payment:**

Check for full payment payable to U.C. Regents must be provided to the Scripps Communications Office prior to filming.

**Business Hours:**

Birch Aquarium at Scripps: Daily 9 a.m. - 5 p.m.  
--Closed Thanksgiving Day, Christmas Day, and New Year's Day

**Contacts:**

Primary Contact:  
Jessica Crawford  
Scripps Communications Office  
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Alternate Contact:  
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